



Issam Najm,
President

Susan Gorman-Chang,
Vice President

Andrew Krowne,
Treasurer

Gabriel Khanlian,
Secretary

David Balen,
Signer

Asaad Alnajjar

Jason Hector

Alex Kim

Becky Leveque

Hassan Memarian

Jennifer Milbauer

Motion for Board Consideration

PRNC Board Meeting

April 11, 2018

Motion: Discussion and possible action to approve the NPG application for Friends of PRCS in the amount of \$2,500 for sponsorship of the 5th Annual Golf Tournament and Fiesta

Proposed by: Andrew Krowne

Description: The Friends of PRCS is asking the PRNC to sponsor their golf tournament, which includes many wonderful outreach opportunities while allowing PRNC to support the many wonderful programs for students located within our NC boundaries.

Benefits to PR: With possible banner placement, tee box signage and “swag bag” giveaways Porter Ranch Neighborhood Council can accomplish a significant amount of outreach, spreading goodwill about the Neighborhood Council to stakeholders and neighboring residents.

Is this a Time-Sensitive Motion (Yes/No)? _____

If the answer is “Yes”, please explain:

**Neighborhood Council Funding Program
APPLICATION for Neighborhood Purposes Grant (NPG)**



This form is to be completed by the applicant seeking the Neighborhood Purposes Grant and submitted to the Neighborhood Council from whom the grant is being sought. All applications for grants must be reviewed and approved in a public meeting. Upon approval of the application the Neighborhood Council (NC) shall submit the application along with all required documentation to the Office of the City Clerk, NC Funding Program.

Name of NC from which you are seeking this grant: PORTER RANCH NEIGHBORHOOD COUNCIL

SECTION I - APPLICANT INFORMATION

1a) FRIENDS OF PRCS 80-0795741 CALIFORNIA _____
 Organization Name Federal I.D. # (EIN#) State of Incorporation Date of 501(c)(3) Status (if applicable)

1b) 12450 MASON AVE PORTER RANCH CA 91326
 Organization Mailing Address City State Zip Code

1c) SAME _____
 Business Address (if different) City State Zip Code

1d) **PRIMARY CONTACT INFORMATION:**

TAL ALMANY (310)466-1792 tal.almany@gmail.com
 Name Phone Email

2) **Type of Organization- Please select one:**

- Public School (not to include private schools) or 501(c)(3) Non-Profit (other than religious institutions)
 Attach Signed letter on School Letterhead Attach IRS Determination Letter

3) _____
 Name / Address of Affiliated Organization (if applicable) City State Zip Code

SECTION II - PROJECT DESCRIPTION

4) **Please describe the purpose and intent of the grant.**

TO RAISE FUNDS IN SUPPORT OF OUR SCHOOLS NEW TECHNOLOGY LABS. WE ARE A GROWING SCHOOL THAT NEEDS TO HANDLE A FAST-GROWING COMMUNITY. WE ARE IN THE MIDST OF COMPLETING A NEW ADDITION TO OUR CAMPUS TO ACCOMMODATE THE INFUX OF STUDENTS AND PART OF THAT BUILDING IS A TECHNOLOGY LAB TO ENRICH THE LIVES OF OUR STUDENTS.

5) **How will this grant be used to primarily support or serve a public purpose and benefit the public at-large. (Grants cannot be used as rewards or prizes for individuals)**

TO GREAT WILL BE USED TO PURCHASE TECHNOLOGICAL EQUIPMENT THAT WILL SERVE THE DAILY NEEDS AND LIVES OF OUR STUDENTS. THIS WILL IN-TURN HELP THE COMMUNITY TO TAKE THE BURDEN OFF THE FAMILIES THAT ALREADY GIVE THEIR HARD EARNED MONEY TO SUPPORT OUR SCHOOL. OUR SCHOOL IS THE BACKBONE OF OUR COMMUNITY AND HELPING OUR KIDS ~~BE~~ BE GREAT, IS HELPING OUR COMMUNITY BE GREAT IN THE FUTURE.

SECTION III - PROJECT BUDGET OUTLINE

You may also provide the Budget Outline on a separate sheet if necessary or requested.

6a)	Personnel Related Expenses	Requested of NC	Total Projected Cost
	see attached	\$	\$
		\$	\$
		\$	\$
6b)	Non-Personnel Related Expenses	Requested of NC	Total Projected Cost
	see attached	\$	\$
		\$	\$
		\$	\$

7) Have you (applicant) applied to any other Neighborhood Councils requesting funds for this project?
 No Yes If Yes, please list names of NCs: _____

8) Is the implementation of this specific program or purpose described in Question 4 contingent on any other factors or sources or funding? (Including NPG applications to other NCs) No Yes If Yes, please describe:

Source of Funding	Amount	Total Projected Cost
	\$	\$
	\$	\$
	\$	\$

9) What is the TOTAL amount of the grant funding requested with this application: \$ 2,500

10a) Start date: 5/4/18 10b) Date Funds Required: 5/4/18 10c) Expected Completion Date: 5/4/18
 (After completion of the project, the applicant should submit a Project Completion Report to the Neighborhood Council)

SECTION IV - POTENTIAL CONFLICTS OF INTEREST

11a) Do you (applicant) have a current or former relationship with a Board Member of the NC?
 No Yes If Yes, please describe below:

Name of NC Board Member	Relationship to Applicant
David Balen	Parent, Board Member
Garzia Khanlou	Parent

11b) If yes, did you request that the board member consult the Office of the City Attorney before filing this application?
 Yes No *(Please note that if a Board Member of the NC has a conflict of interest and completes this form, or participates in the discussion and voting of this NPG, the NC Funding Program will deny the payment of this grant in its entirety.)

SECTION V - DECLARATION AND SIGNATURE

I hereby affirm that, to the best of my knowledge, the information provided herein and communicated otherwise is truly and accurately stated. I further affirm that I have read the documents "What is a Public Benefit," and "Conflicts of Interest" of this application and affirm that the proposed project(s) and/or program(s) fall within the criteria of a public benefit project/program and that no conflict of interest exist that would prevent the awarding of the Neighborhood Purposes Grant. I affirm that I am not a current Board Member of the Neighborhood Council to whom I am submitting this application. I further affirm that if the grant received is not used in accordance with the terms of the application stated here, said funds shall be returned immediately to the Neighborhood Council.

12a) Executive Director of Non-Profit Corporation or School Principal - REQUIRED*
 PRINT Name: Mary Melvin Title: Principal Signature: [Signature] Date: 4-4-18

12b) Secretary of Non-profit Corporation or Assistant School Principal - REQUIRED*
 PRINT Name: Arak Demigie Title: Asst. Princ. Signature: [Signature] Date: 4-4-18

* If a current Board Member holds the position of Executive Director or Secretary, please contact the NC Funding Program at (213) 978-1058 or clerk.ncfunding@lacity.org for instructions on completing this form

Friends of Porter Ranch Community School
 Golf Tournament Budget 2017
 Version 3

	Est. Quantity	Income Per Participant	Est. Income	Cost/Per Participant	Est. Costs	Estimated Net Income
Golfers+Dinner	130	\$150	\$19,500	-\$101	-\$13,099	\$6,401
Dinners Only Guests	100	\$50	\$5,000	-\$44	-\$4,376	\$624
Staff	30	\$35	\$1,050	-\$44	-\$1,313	-\$263
Sponsors	42		\$31,325	-\$101	-\$4,232	\$27,093
Raffle	1	\$6,500	\$6,500		\$0	\$6,500
Silent Auction	1	\$10,000	\$10,000		\$0	\$10,000
Live Auction	1	\$12,000	\$12,000		\$0	\$12,000
Mulligans	1	\$4,500	\$4,500		\$0	\$4,500
Shirts/Hats/Visors	50	\$20	\$1,000	-\$15	-\$750	\$250
Moorpark CC Deposit	1		\$0	-\$1,000	-\$1,000	-\$1,000
Lunch	250		\$0	-\$12	-\$3,000	-\$3,000
Banners	8		\$0	-\$40	-\$320	-\$320
Promo School Banners	3		\$0	-\$75	-\$225	-\$225
Print/MKTG	1		\$0	\$100	\$100	\$100
Raffle Tickets	1		\$0		\$10	\$10
Decorations	1		\$0	-\$750	-\$750	-\$750
Trophies	3		\$0		\$100	\$100
Beverages/Corkage Fee	36		\$0	-\$7	-\$252	-\$252
D.J.	1		\$0		\$0	\$0
Photographer	1		\$0	-\$1,000	-\$1,000	-\$1,000
Misc. Supplies	1		\$0	-\$200	-\$200	-\$200
PayPal Fee	1		\$0		-\$1,056	-\$1,056
PRNC Email Blast	1		\$0	-\$100	-\$100	-\$100
Child Care @ PRCS	1		\$0		\$0	\$0
Tips	1		\$0	\$300	\$300	\$300
Totals			\$90,875		-\$31,162	\$59,713

Friends of Porter Ranch Community School

5th Annual Golf Tournament Sponsorship Opportunities 2017-2018

Presenting Sponsor - \$10,000

As a Presenting Sponsor of the 5th Annual 2018 Friends of Porter Ranch Community School ("FPRCS") Golf Tournament, your firm is assured high visibility before, during and after the Golf Tournament.

Sponsorship includes:

1. (8) Tournament playing spots, all inclusive
2. Corporate name/logo incorporated in the Event
3. Corporate name mentioned in all Event related advertising
4. Name recognition on Event promotional banner plus one corporate banner prominently displayed at the Event
5. Banner displayed after Event at the school carpool lane (12 months)
6. (5) on-course tee signs
7. One (1) souvenir pin flag with company logo to be displayed on hole during Event
8. Souvenir photographs
9. Full-page acknowledgement in the Event Program
10. Opportunity to display promotional material and/or provide product samples on day of Event to all players
11. Recognition of your company as event sponsor on FPRCS website (including web page link)
12. Opportunity to provide a promotional brochure and/or prizes in player gift bags

Platinum Sponsor - \$5,000

1. (8) Tournament playing spots, all inclusive
2. (5) on-course tee signs
3. Corporate banner prominently displayed at the Event
4. Banner displayed after Event at the school carpool lane (12 months)
5. Full-page acknowledgement in the Event Program
6. Opportunity to display promotional material and/or provide product samples on day of Event to all players
7. Recognition of your company as event sponsor on FPRCS website (including web page link)
8. Opportunity to provide a promotional brochure and/or prizes in player gift bags

Gold Sponsor - \$3,000

1. (4) Tournament playing spots, all inclusive
2. (1) on-course tee signs
3. ½-page acknowledgement in the Event Program
4. Corporate banner prominently displayed at the Event and in school carpool lane for the duration of the calendar year

5. Opportunity to display promotional material and/or provide product samples on day of Event to all players
6. Recognition of your company as event sponsor on FPRCS website (including web page link)
7. Opportunity to provide a promotional brochure and/or prizes in player gift bags

Silver Sponsor - \$1,500

1. (4) Tournament playing spots, all inclusive
2. (1) on-course tee signs
3. ¼-page acknowledgement in the Event Program
4. Corporate banner prominently displayed at the Event and in school carpool lane for the duration of the calendar year
5. Opportunity to display promotional material and/or provide product samples on day of Event to all players

Golf Tournament Special Sponsorship Opportunities

Golf Cart Sponsor - \$1,050

Sponsorship includes:

- (2) Tournament playing spots, all inclusive
- Signage on half of gold carts used during Event
- Corporate banner prominently displayed at the Event and in school carpool lane for the duration of the calendar year
- Souvenir photo

Lunch Sponsor - \$1,050

Sponsorship includes:

- (2) Tournament playing spots, all inclusive
- Signage at lunch location
- Corporate banner prominently displayed at the Event and in school carpool lane for the duration of the calendar year
- Souvenir photo

Contest Hole Sponsor - \$1,050

Sponsorship includes:

- (2) Tournament playing spots, all inclusive
- Signage at contest hole

- Corporate banner prominently displayed at the Event and in school carpool lane for the duration of the calendar year
- Souvenir photo

Breakfast Sponsor - \$900

Sponsorship includes:

- (2) Tournament playing spots, all inclusive
- Signage at breakfast location
- Souvenir photo

Cigar Sponsor - \$900

Sponsorship includes:

- (2) Tournament playing spots, all inclusive
- ¼-page acknowledgement in the Event Program
- Souvenir photo

Tee Box Sponsor - \$800

- (2) Tournament playing spots, all inclusive
- Host and own one tee box on the course
- Opportunity to offer a service or product sample to all golfers
- Signage at sponsored tee box

The following sponsorship opportunities offer exposure for your company:
(No Golf Spots Included)

Tee / Green Sponsor - \$350

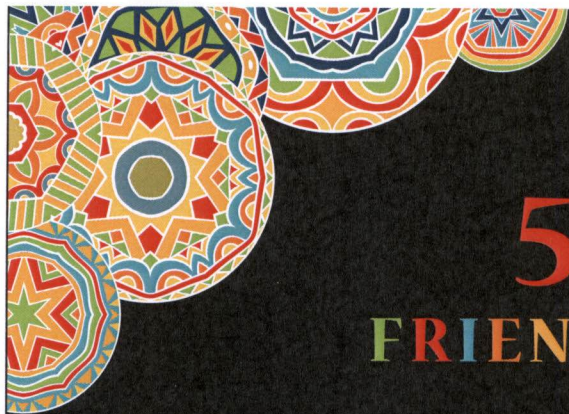
- Company signage at sponsored tee

Pin Flag Sponsor - \$225

- One Souvenir Pin Flag with company logo to be displayed on hole during tournament

Player Tee Gifts:

240 Pieces with your company logo (for all tournament players' gift bags)



5TH ANNUAL
FRIENDS OF PRCS

 **PRCS** 
Golf Tournament & Fiesta

4
MAY

**Sand Canyon
Country Club**

27734 Sand Canyon Rd
Santa Clarita, CA 91387

5
PM

COCKTAIL HOUR - 5PM
DINNER AND DANCING - 6PM

COST: \$60 PER PERSON | \$40 FOR PRCS EMPLOYEES

REGISTER AT: GOPRCS.ORG/GOLF-TOURNAMENT

Come party with your fellow PRCS parents & staff!

QUESTIONS:

E-MAIL TAL.ALMANY@GMAIL.COM



December 4, 2017

**Porter Ranch
Community School:**

Mary Melvin
Principal

Golf Chairs:

David Balen
dfbalen@gmail.com

Tal Almany
tal.almany@gmail.com

Sponsorships Contact:

Kelly Markgraf
kellymarkgraf@kpmg.com

Mailing Address:

12450 Mason Ave.
Porter Ranch, CA 91326
818-709-7100

Dear Friends and Supporters of Porter Ranch Community School,

Shine your clubs and get ready for some fun. Our 5th Annual Golf Tournament is approaching on Friday, May 4, 2018 at the beautiful Sand Canyon Country Club in Santa Clarita.

Our last golf tournament and reception in 2017 was a great fundraising success and provided an opportunity for our PRCS families and community supporters to come together. We look forward to another fantastic event this year as we continue to support PRCS's growing Technology programs that serve a population of over 1,100 students.

Ways for YOU to join in the EXCITEMENT:

- 1) Invite your family, friends, neighbors, and coworkers to what promises to be a fabulous golfing experience. Registration will begin at 10:30am. Shotgun time is 12:00pm. As a single player or with your favorite foursome, each golfer will have the opportunity to participate in longest drive, closest to the pin and putting contest (prizes, donated by Scotty Cameron). 18 holes of fun, swag bags, lunch, and an after-golf cocktail hour are included in the \$175 per golfer fee. If you can score a foursome to sign up together, we will discount by \$25 per golfer (\$600 per foursome), so call up some friends!
- 2) Become a Corporate Sponsor. We have several levels of Corporate Sponsorship which includes golf foursomes and marketing opportunities. Please review the enclosed sponsorship information to learn how your business can connect with our Porter Ranch Community School families.
- 3) Donate an item(s) for Silent or Live Auction.

If you have any questions, please contact David Balen – dfbalen@gmail.com or Kelly Markgraf - kellymarkgraf@kpmg.com

Thank you for your consideration in supporting your community school. We look forward to seeing you on March 30th.

Sincerely, Friends of PRCS Golf Committee



December 4, 2017

To our nearby friends in the local business community,

We sincerely hope that each and every one of you had a fantastic holiday and are excited for the ones to follow. We are thrilled to announce that Porter Ranch Community School will be holding our 5th Annual Golf Tournament on May 4, 2018 at Sand Canyon Country Club in Santa Clarita. We are reaching out so that you mark your calendars and get your swings on point.

With 2017 nearing an end, we understand that you may have a surplus of stock that you need to clear out for whatever reasons. Please keep us in mind when that day arrives and we will gladly accept those items for our players' swag bags and for silent auctions. We are expecting north of 150 golfers so this is a great chance to get your name out to the community. There will be many promotional opportunities at this event for you to reach new and current customers alike. In the event that your donation exceeds our need, unused items will be donated to families in need in the community. As always, your donations are tax deductible (EIN below)

Save the date, May 4, 2018. A formal invitation will follow in early 2018. Any questions please email prcscorporatesponsor@gmail.com or call David Balen 818-943-7676. Your support is greatly appreciated by us all.

Warmest Regards,

The Porter Ranch Golf Tournament Committee.

Friends of PRCS's Mission Statement The purpose of Friends of Porter Ranch Community School is to supplement and enrich the education of children who attend Porter Ranch Community School (PRCS), a publicly-supported school with grades ranging from kindergarten to 8th grade, by providing classes and educational opportunities either not provided by, or underfunded by, the school district. Friends of PRCS will also provide additional supplies, equipment, and teaching assistance to PRCS. **EIN 80-0795741**