

From: Wendy Moore <wmoore@moorebusinessresults.com>
Subject: Outreach Update
Date: June 1, 2017 at 9:44:10 AM PDT
To: Jen Milbauer <JenniferMilbauer@prnc.org>, Issam Najm
<IssamNajm@PRNC.org>

Jen,

Hoping you are well as we head into summer! Wanted to give you an outreach update that you may be interested in sharing with your committee, as I see you are considering website options.

You will be pleased to note that the current invoice for last month's services was \$134.50. This is possible because the Board has decided to take on posting agendas, minutes, events and sending eblasts. The Board still has the option of seeking assistance with these items, if necessary. And of course I am available to assist with article creation as needed.

In the last year, at Issam's request, we have made the following updates that have improved content organization and allowed for his management of the agendas, minutes & events:

- Reorganized documents display and upload
- Changed menu to more easily access meeting info
- Expanded event categories

This investment of about \$750 has benefited users with easier to access information and reduced costs to maintain. Also, you are probably aware that the current site design is one of the most beautiful in the NC community and many other NCs have sought to replicate it.

I would be happy to make a presentation to the Outreach Committee, should that be helpful to you.

I hope that you will consider the site and our services of value to you and the Board and look forward to continuing to serve you.

Best regards,

Wendy

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Wendy L. Moore

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Attract them with graphics. Keep them with content.

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